

Williams F1 Team Ceramic Coat and SMART Protect Plus

The Ultimate Paintwork, Bodywork and Alloy Wheel Protection

Once in a while a product arrives that redefines its market



WILLIAMS



AutoProtect are proud to announce the launch of another key product into our extensive range of vehicle care solutions.

In partnership with the Williams Formula One Team we have combined their newest innovation in paint protection “Ceramic Coat” with our SMART Protect Plus, small accident repair technology to offer the ultimate in Bodywork, Paintwork, Interior and Alloy Wheel Protection.

Williams F1 Team Ceramic Coat protects

1 Paintwork



2 Interior Fabric



3 *Glass



4 Alloy Wheels



*not front or rear windscreens

SMART Protect Plus protects against Chips, Scuffs, Scratches and Dents

Bumpers 5



Body Panels 6



Alloy Wheels 7



Side Mirrors 8



Williams F1 Team Ceramic Coat

Williams F1 Team Ceramic Coat delivers what you'd expect from this type of product.

Williams F1 Team Ceramic Coat can be applied to both new and used vehicles (up to 5 years old) to maintain or restore factory shine.

Williams F1 Team Ceramic Coat bonds into the paintwork pores, forming an extremely durable crystal clear ceramic finish. This provides genuine long-term protection which requires no maintenance other than washing. Tests conducted have shown Williams F1 Team Ceramic Coat to be more resilient to solvents, weathering and general wear and tear than any other paint protection products.

The other good news is that the product has repeatedly demonstrated a capacity to keep vehicles looking cleaner for longer. A real benefit in your busy lives!

Williams F1 Team Ceramic Coat exterior treatment is also combined with a hypo-allergenic based, interior protection system. It is a market leading, environmentally friendly, non-aerosol based product that is completely safe.

Interior Protection:

Williams F1 coat provides outstanding protection for interior surfaces and fabrics against spills, dirt and grim.

It is a safe, environmentally friendly, non-aerosol based product containing PTFE, the coating used on non stick pans, dirt and grim just brushes off.

5-year guarantee - 5 star protection

	Williams F1 Team Ceramic Coat	Traditional Wax Products	Traditional Silicon Products	Traditional Polymer Sealants
Sunlight	★★★★★	★	★★	★★★
Ultraviolet rays	★★★★★	★	★★	★★★
Cold water/frost	★★★★★	★★	★★	★★★
Acid/acid rain	★★★★★	★★	★★	★★★
Hydrocarbons (exhaust fumes)	★★★★★	★	★★	★★★
Animal Matter (bird lime)	★★★★★	★	★	★★
Environmentally friendly	★★★★★	★	★★	★★★
Alcohols (traffic film removers/degreasers)	★★★★★	★★	★★	★★

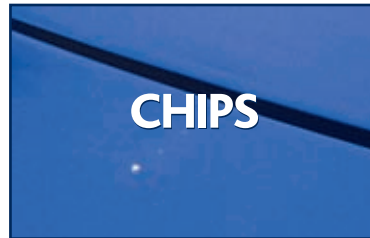


SMART Protect Plus – Bodywork and Alloy Wheel Repair

The Smartest Option in Vehicle Body and Alloy Wheel Maintenance...

The SMARTProtect Plus policy provides Small Motor Accident Repair Technology that will keep your vehicle in showroom condition, without compromising your no claims bonus.

This concept will ensure your bodywork remains in perfect condition free from chips, scuffs, minor dents and light scratches caused by everyday motoring. Plus your alloy wheels clear of unsightly damage caused by scuffing and kerbing.



PLUS ALLOY WHEEL REPAIR

Your policy includes cover for:

- Chips.
- Dents.
- Light scratches.
- Scuffs.
- Alloy wheels kerbing & scuffing.

Benefit the SMARTProtect Plus way:

- Keep your car in showroom condition.
- Safeguard your no claims bonus.
- Superior finish that will protect the resale value of your car.
- Mobile repairs.
- 3 year guarantee on all repairs.
- Professional claims handling.

There will be no cover under the policy for:

- Panel replacement.
- Stickers and decals.
- Beading and mouldings.
- Liability cover.
- Replacement bumpers.
- Repair that requires both a bodyshop and is not a SMART repair.
- Chrome effect finish, diamond cut or split rim construction wheels.

NOTE: This brochure is for promotional purposes only. The full terms and conditions as well as exclusions of cover, excess fees and claims limits are contained in the policy wording.



In partnership with:



WILLIAMS



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